



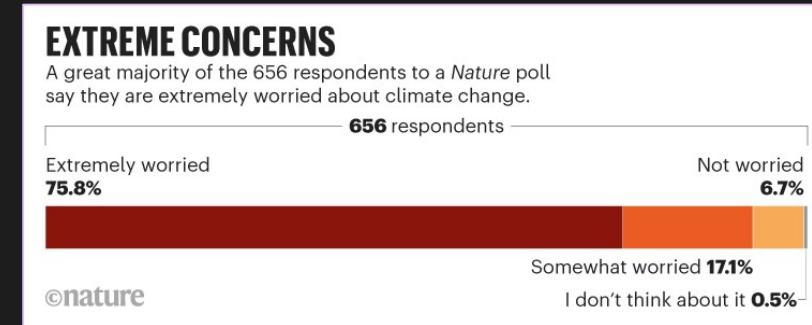
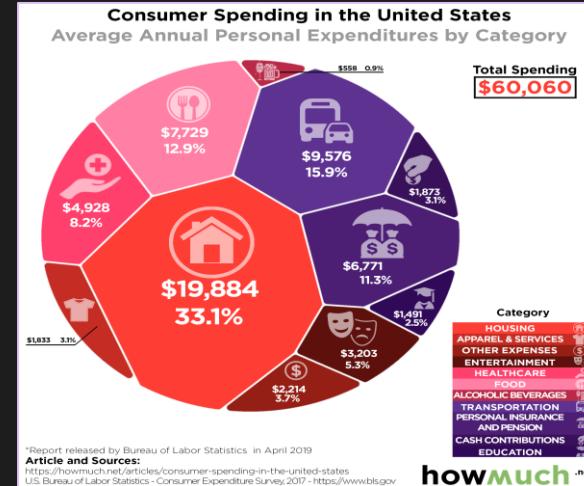
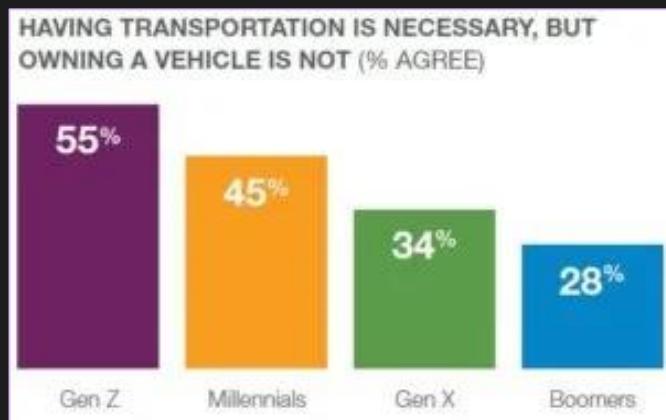
lomob.

WheelCoin: A Web3 Lifestyle App for Green Mobility

Powered by lomob, builders of the world's biggest mobility marketplace



Opportunity Space for WheelCoin



Level 1 to Level 4. Why not Level 4 first?



Move to earn



Earn WheelCoin

by moving smart



Check your latest balance



Early Private Beta User Feedback from Week of Sep 12th

kurikinton Today at 14:12

got my first wheelcoins! I wasn't expecting the metro to be counted, but there it is 😊



"It was actually fun, and I did most of that just to try the app, so the goal of making people reduce their footprint by gamification actually works!" (Fred K)

Maru@NFT/M2E/P2E @maru197212 1h
2022/10/17 #IoM 活動報告 今日はトータル9.6Km 車にも乗らなかった！
環境に優しい😊 9.6 Km in total today. Didn't even get in the car!
Environmentally friendly😊. #M2E #WheelCoin #ECO #greenmobility
#WEB3 @IoM_protocol

WheelCoin Short-Term Roadmap

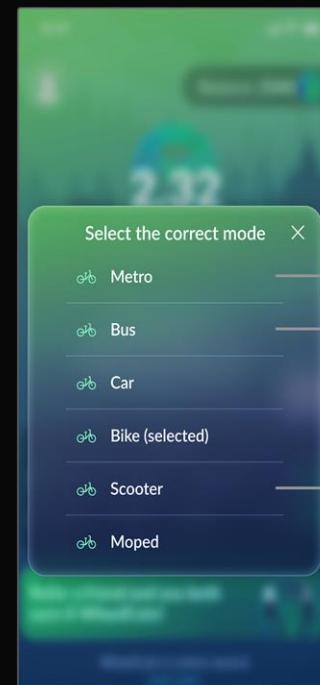
Sprint I

Home Screen Improvements



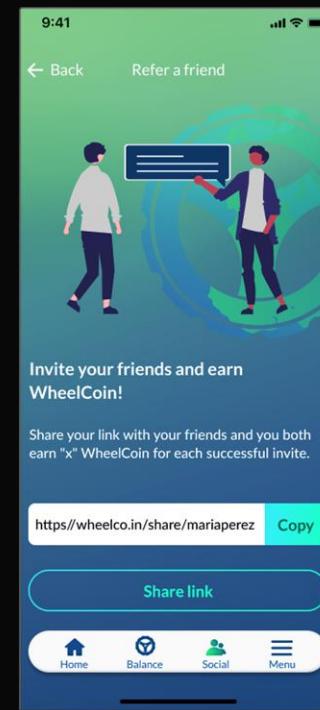
Sprint II

Ability for users to notify a trip was incorrectly classified



Sprint III

App tab + User referral bar + Improved history of WHL earnings



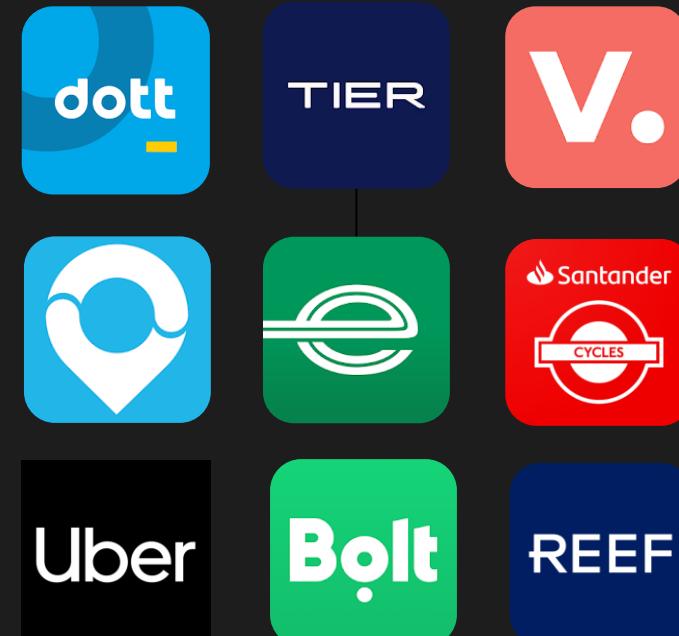
Revenue Pathways for WheelCoin



Sale of Dynamic NFTs & WHEEL Tokens



Bookings of mobility services via the IoM



WheelCoin becomes the “Air Miles of Mobility”

Corporate mobility

Co-branded NFTs

Discounts on mobility subscriptions

Discounts on mobility services

WheelCoin Long-Term Roadmap

