

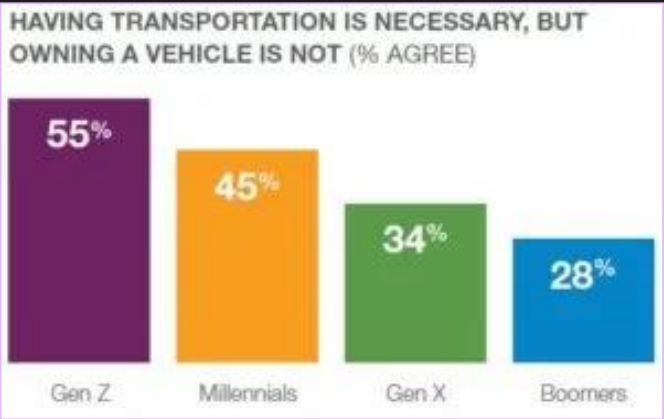
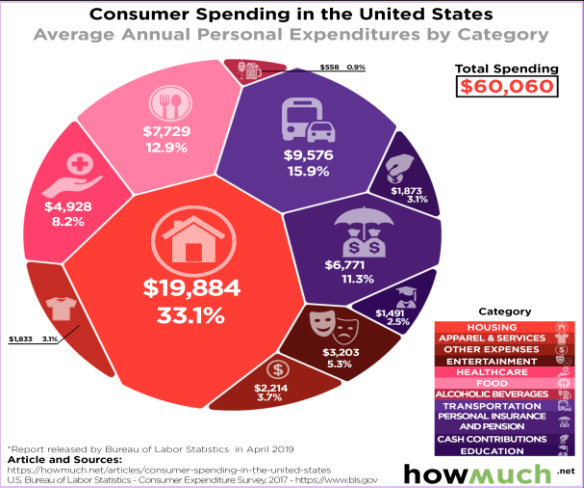


# WheelCoin: A Web3 Lifestyle App for Green Mobility

Powered by lomob, builders of the world's biggest mobility marketplace

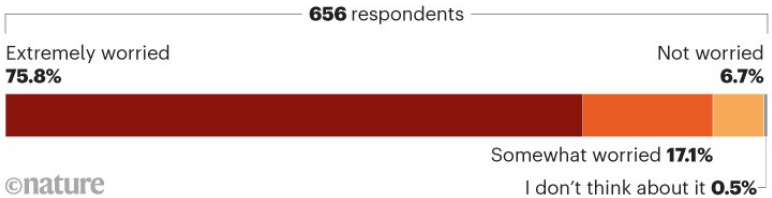


# Opportunity Space for WheelCoin



## EXTREME CONCERNS

A great majority of the 656 respondents to a *Nature* poll say they are extremely worried about climate change.





# Level 1 to Level 4. Why not Level 4 first?

4

## Integration of Societal Goals

Policies, incentives etc.



3

## Integration of Services Offered

Bundling/Passes, Contracts etc.



2

## Integration of Booking and Payment

Single Trip - Find, Book and Pay



1

## Integration of Information

Multimodal travel planner, price information



0

## No Integration



## Move to earn



## Earn WheelCoin

by moving green



## Check your latest balance



# Early Private Beta User Feedback from Week of Sep 12<sup>th</sup>



**kurikinton** Today at 14:12

got my first wheelcoins! I wasn't expecting the metro to be counted, but there it is 🥳



**台鐵老司機 | loM** Today at 11:36

I think this project is really suitable for me 😎

I will earn more after October 3 because of my job 🥳🥳



**Cay | loM** Today at 14:54

Here is my screenshot. The app perfectly capture my transportation 👍 my wife took me to the station by car, and used subway in Tokyo to go to office. (edited)



[View original](#)

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**Maru@NFT/M2E/P2E** @maru197212

2022/10/17 #loM 活動報告 今日はトータル9.6Km 車にも乗らなかった！環境に優しい 🥳 9.6 Km in total today. Didn't even get in the car! Environmentally friendly 🥳. #M2E #WheelCoin #ECO #greenmobility #WEB3 @loM\_protocol

1h

*"It was actually fun, and I did most of that just to try the app, so the goal of making people reduce their footprint by gamification actually works!" (Fred K)*

# WheelCoin Short-Term Roadmap

## Sprint I

Home Screen Improvements



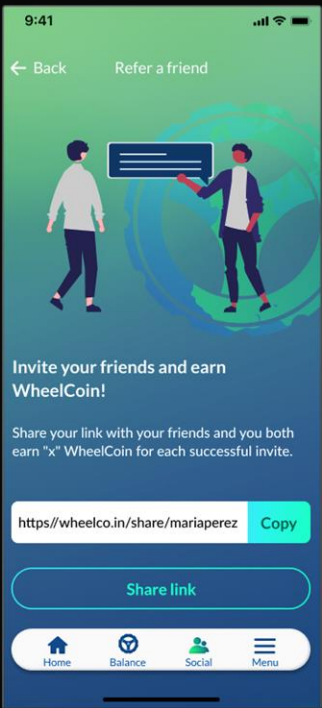
## Sprint II

Ability for users to notify a trip was incorrectly classified



## Sprint III

App tab bar + User referral + program design



Improved history of WHL earnings

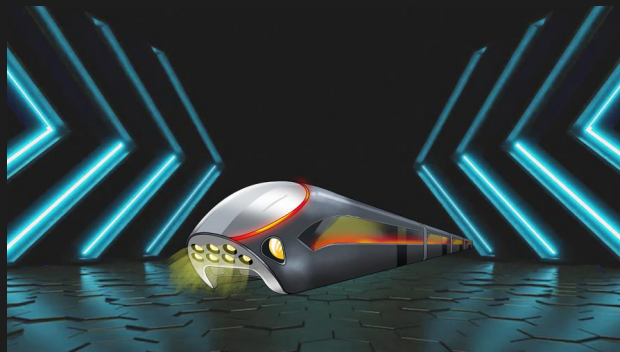




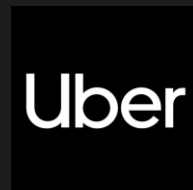


# Revenue Pathways for WheelCoin

Sale of Dynamic NFTs  
& WHEEL Tokens



Bookings of mobility  
services via the IoM



WheelCoin becomes  
the “Air Miles of  
Mobility”

Corporate mobility

Co-branded NFTs

Discounts on mobility  
subscriptions

Discounts on mobility  
services

# WheelCoin Long-Term Roadmap

